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NEWS RELEASE

ACCESSCAMPING.COM ADDS CANADIAN PARK AND RV CLUB LINKS

The portal, which provides links to more than 500 campground databases across the U.S., now features links to Canadian campgrounds as well as nearly 50 RV clubs, including Rving Women, the National African American RVers Association and the International Snowbird Travel Club

CROWLEY, Texas, June 21, 2010 – AccessCamping.com, a camping website portal with links to more than 500 campground databases across the U.S., has added links to RV clubs as well as databases of Canadian campgrounds.

“We think these latest additions will further enhance AccessCamping.com’s stature as a ‘must see’ website for anyone planning to visit campgrounds in North America,” said Brian Schaeffer, president and CEO of Texas Advertising, which launched the website portal a little over a month ago.

Texas Advertising launched AccessCamping.com earlier this year as a web portal with links to more than 500 databases with listings of both privately owned and operated campgrounds as well as government-run campgrounds.

The newest additions include links to more than 40 RV clubs, ranging from brand-specific groups, such as the Coachmen Owners Club, Gulf Streamers International, the Jayco Travel Club, the Vintage Airstream Club and the Winnebago-Itasca Travelers Club, to clubs that cater to specific demographics, such as Rving Women, the National African American RVers Association and the International Snowbird Travel Club.

AccessCamping also added links to more than 70 Canadian campground databases that collectively list more than 2,000 public and privately owned campgrounds in Canada.

AccessCamping.com also includes links to online databases of the major campground industry directories, including those provided by the National Association of RV Parks and Campgrounds, the Trailer Life and Woodall’s North American Campground Directories, as well as the websites of campground chains, such as Kampgrounds of America Inc. (KOA) and Jellystone Park Camp-Resorts.

Schaeffer said AccessCamping.com is needed because most websites have limited campground listings. “The government run websites, for the most part, list only government run parks while the websites for campground industry associations typically limit their listings to parks that are members of their

associations. As a result,” he said, “most websites only give the camping consumer a partial view of what’s out there in terms of potential camping venues. The good news about AccessCamping.com is we truly ‘pamper the camper’ by giving them more camping options than any other source.”

For more information on AccessCamping.com, please contact Brian Schaeffer at (817) 307-0129 or email him at brian@texasadvertising.net.